

# STREET *Zine*

Focused on homeless and poverty issues, Street Zine gives the vendor an opportunity to develop advocacy and awareness through their paper distribution, which helps people understand the issues and the personal stories of those on the lowest rung of the economic ladder. Supporters and readers from every social-economic level are able to and *do* make a difference in the lives of those looking for a hand up, not a hand out. For the vendor, the paper offers a positive experience of self-help that breaks through the isolation that many homeless people experience.

By offering the public a means to reach out with their dollar to help homeless and economically disadvantaged people directly, many individuals form a caring relationship with the vendors. The vendors are able to become independent and/or self-sufficient with their proceeds from the paper by purchasing bus passes and food or necessary living expenses. It also gives them opportunity for expression by publishing their articles, poems and artwork.

**"The street newspaper movement is the most progressive grassroots segment of the homeless world."**

Michael Stoops- National Coalition for the Homeless

MEMBER



International Network  
of Street Papers



North  
American  
Street  
Newspaper  
Assn.



**Our vendors distribute 5,000 copies of Street Zine monthly throughout the Dallas Metro area.**

New vendors receive training, a badge and 10 free copies of the paper to get them started.

Vendors pay 25¢ for each paper, asking readers for a suggested donation of \$1.00 and keep 100% the donations he or she receives.

# STREET *Zine*

A Community Ministries program of  
The Stewpot of First Presbyterian Church of Dallas.



408 Park Avenue  
Dallas, TX 75201

# ADVERTISE



# STREET *Zine*

Self-Help For People Living In Poverty

**The Dallas  
*Alternative News Source***

Providing a Voice for  
the Homeless &  
Impoverished  
of Dallas



**Our vendors distribute 5,000 copies of Street Zine throughout the Dallas Metro area each month.**

“Street papers have provided an immediate solution to an urgent need, enabling poor and homeless people to earn a dignified income and help themselves to rebuild their lives and find a place in society. The street papers are a long-term tool for social transformation that connect people across harmful social barriers and advocate for the needs and rights of people living in poverty. They reach over 32 million readers worldwide every year.”  
The International Network of Street Papers (INSP)

- Ad submissions must be received no later than the 15th of the month prior to the monthly edition you want your ad published.
- Ads are in Grayscale or Black & White.
- Pdf format is preferred for layout submissions.
- Give us a call if we can offer assistance in designing your ad.

**Your advertising support will provide opportunity for the needy and make a difference in their life.**

## Contact Information

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<http://www.thestewpot.org/streetzine.asp>

## Rates

### Discounts

5% discount is given for multiple ad purchases

25% discount is given to 501(c)3 organizations

	1x	4x	8x	12x
Full Page	\$400	\$360	\$340	\$320
1/2 Page	\$200	\$180	\$170	\$160
1/4 Page	\$100	\$90	\$85	\$80
1/8 Page	\$50	\$45	\$42	\$40
Bus. Card	\$25	\$23	\$21	\$20

FULL PAGE \$400	HALF PAGE \$200	
	QUARTER PAGE \$100	EIGHTH PAGE \$50
	SIXTEENTH PAGE \$25 (Business Card)	